UNITED STATES OF AMERICA

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DEPARTMENT OF EDUCATION

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OFFICE OF EDUCATIONAL RESEARCH AND IMPROVEMENT

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DESIGN FEASIBILITY OF NATIONAL TESTS IN READING AND MATH

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MEETING FOUR

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TUESDAY,
MARCH 4, 1997

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The meeting was held in the Barnard Auditorium in the Federal Office Building (FOB-10) at 600 Independence Avenue, S.W., Room 2411, Washington, D.C., at 9:30 a.m., Acting Deputy Secretary, Mike Smith, Chairman, presiding.

Present:

Mike Smith, Chairman

Sue Betka

Helen Chang

Joseph Conaty

Gary Phillips

Also Present:

Linda Bennett

George Elford

Steve Gorman

Calvin Jones

Barb Kapimus

Adina Kole

Anmarie Lippert

Tammy McAlister

Daniel Minchew

April Osajima

Larry Snowhite

Alan Thiemann

Gabriela Uro

Paul Weckstein

C-O-N-T-E-N-T-S

Overview and Purpose of Meeting	P <u>age</u> 4
Legal and Contractual Issues	19
Design of the National Reading and Math Tests	21
OuestionS and Discussion of Technical Issues	2.3

1	<u>PROCEEDINGS</u>
2	9:49 a.m.
3	CHAIRMAN SMITH: Why don't we get
4	started. It's after the starting time. Are people
5	going to testify? I wonder why we have that
6	arrangement.
7	MR. CONATY: It's just so that the mikes
8	will pick people up.
9	CHAIRMAN SMITH: Okay.
10	MR. CONATY: That's all.
11	CHAIRMAN SMITH: Okay. This is going to
12	be an open meeting. I think folks will stay, you
13	folks up front will stay as long as there are
14	questions and issues. The meeting is on the record.
15	It will all be transcribed and it will be put, the
16	actual transcript within a week will be placed on the
17	World Wide Web, so anybody will be able to draw this
18	down. It's the same process we used for the other
19	open meetings. I guess we've had three.
20	MR. PHILLIPS: Two, this is the third
21	one.
22	CHAIRMAN SMITH: The third open meeting.

1	The first transcript should be on the Web today
2	because it was last week was the first of the
3	meetings.
4	By coming to this meeting and engaging in
5	this discussion, as you will soon hear officially,
6	you give up no rights to be able to bid for any
7	contract that results from this effort, this whole
8	overall mission.
9	Typically, we don't have these open
10	meetings before the initiative, but we wanted to seek
11	out as much comment as possible, and we have the
12	right to do that as long as we make everything free
13	and available and open, in this case, the World Wide
14	Web or through some sort of publication.
15	Why don't I talk for about a minute or so
16	and then we'll turn it over to Gary and he will lay
17	out the basic Helen will fill you in on your
18	rights, you haven't lost any, so she can do that
19	quickly, then Gary can pursue the technical side of
20	the development of the test and some of the decisions
21	that are built into our assumptions and some of the
2.2	decisions that aren't, some of the ways we're going

1	to	proceed	, that	we're	still	open	for	all	sorts	of
2	advi	ice and	thought	about	•					

3	The idea of having individual assessments
4	for fourth grade reading and eighth grade math comes
5	from a variety of different points. It's developed
6	over a period of about six months or so. As people
7	in the Administration and outside began to realize
8	that the standards movement was undergoing two
9	changes: on the one hand it was being generally
10	accepted by folks in the public and in the education
11	profession, standards were being developed by almost
12	every state, by lots of local communities, ideas
13	about aligning assessments with standards, lots of
14	discussion about challenging standards and of course,
15	lots of debate about the nature of some of the
16	standards out there, particularly in areas like
17	history and science and so on where there are
18	controversial issues. And debate actually about
19	other even the basics, reading and math, about how
20	to teach them, in particular, not so much about the
21	outcomes, not the general achievement that we would
22	like to see students gain from instruction in reading

1	and math, but certainly some controversy about the
2	nature of instruction and so on and how that gets
3	reflected and how it affects standards.
4	On the one hand we have a nation that's
5	moving toward thinking hard and debating about what
6	its children should learn and be able to do, coming
7	out of school experiences. On the other hand,
8	however, for those of you who have looked closely at
9	Ed Week and at the AFT reports and so on, on the
10	nature of standards out there, it turns out that a
11	lot of them don't have the rigor and aren't as
12	challenging as lots of folks would like to see them.
13	In many cases they represent a minimum set of
14	expectations and that concerns the people in the
15	Administration. It concerns a lot of the people out
16	there working to reform the schools.
17	It means for one thing, at least I
18	believe it means for one thing, that we are going to,
19	in those states and in those communities that accept
20	lower standards, it means that we will continue to
21	tolerate one kind of curriculum and one kind of
22	instruction, one kind of set of expectations for the

1	poor and the most disadvantaged in our country, while
2	acknowledging, of course, that the more well to do,
3	the more advantaged, those in the suburbs and in
4	private schools and so on will get another curriculum
5	and we will tacitly let that go on. But we'll say,
6	"Well gosh, we've got standards, folks, and isn't it
7	wonderful that all of our kids passed these
8	standards," when in fact, the standards themselves
9	are effectively meaningless.
10	That is intolerable, in our view, in my
11	view personally. I believe it's intolerable in the
12	Secretary's view and in the President's view.
13	We should have a common set of
14	expectations and standards, but they should high.
15	They should be challenging and every child should be
16	prepared to meet them. That's really the cornerstone
17	there.
18	So faced with those two issues, that is
19	on the one hand standards movement was moving along
20	and on the other hand, it kind of hit a plateau of
21	sorts, a plateau where people looked out and they saw
22	some sets of standards that weren't really up to the

1	kinds of standards, in effect, that we would like to
2	see them reach.
3	The question then was how do we move the
4	system, how do we re-energize the system so that it
5	doesn't just go by the book, that is, it doesn't just
6	generate some content standards and some low
7	performance standards and some mediocre tests and so
8	on. How do we energize the system to really make
9	available to all kids challenging curriculum, well-
10	trained teachers and so on.
11	And there are a lot of different, a lot
12	of different alternatives looked at. An alternative
13	came up that rose to the top was to put out a
14	challenging individual test in each of two areas.
15	First of all, in the basic skills, in mathematics and
16	reading. Second of all, in key performance areas in
17	the basic skills.
18	For those of you who are teachers or who
19	have been teachers or who have had kids, we all know
20	that fourth grade, to be able to read independently
21	by the end of third grade and into fourth grade is a
22	really critical skill. If you haven't got that,

3 reading after the m 4 Second of all, you' 5 to read independent 6 history and other 7 reading, by your a 8 That's reading index 9 you're going to fal 10 each of those areas. 11 Reading 12 in our society 13 differently. Other 14 reading and so on, b 15 Reading in fourth 16 period that is absolute.	teachers don't continue teaching hiddle or end of fourth grade. The expected to learn expected the triangle and to learn science and literature, and so on, by contively reading, by yourself. The bendently and if you can't read, at fourth grade in our society,
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in our society differently. Other reading and so on, b Reading in fourth period that is absol	-
differently. Other reading and so on, b Reading in fourth period that is absol	
reading and so on, b Reading in fourth period that is absol	other societies treat it
15 Reading in fourth 16 period that is absol	societies may continue to teach
16 period that is absol	out our society doesn't seem to.
-	grade is a critical transition
17 equity, absolutely	utely at the heart of educational
	at the heart of it because it's
18 not the suburban k	ds, the middle income kids who
19 fail to learn to rea	ad independently by fourth grade.
20 It is the poor, it	is the bilingual, it is the kids
21 who are labeled as	
22 that.	disabled because they can't do

you're going to have a very tough time in schools.

1	So reading is at the core of learning in
2	many ways, the ability to use language, the ability
3	to understand language in a form that can be
4	communicated person to person, the ability to use the
5	interactive abilities, the ability to communicate
6	with people, all of that, reading is critical.
7	The second basic as we all know is
8	mathematics. And mathematics, well, reading also
9	teaches a logic in its own sense and an appreciation
10	for art and so on. Mathematics really focuses very,
11	very concretely on logic, on the ability to solve
12	problems and the understanding that things can be two
13	or three can have two or three different levels to
14	them that you have to go through two or three steps
15	in order to understand something.
16	And of course, in mathematics,
17	mathematics isn't always complete certainty. There
18	is in some solution of some mathematics problems
19	issues of estimation, issues of ways of
20	representation which take a creative idea, so
21	mathematics isn't just algorithmic. You can't just
22	plug something in. You have to think imaginatively

1 а	ind cre	atively	to	solve	а	lot	of	problems.

2	It allows you represents all sorts of
3	things in society. It allows you to become skilled
4	enough to put a home improvement in your own home, if
5	you can understand the representations of geometry
6	and relationships between algebra and geometry and so
7	on. Most of all, in our society, there's another
8	tipping point, there's another time, there's another
9	transition period, a transition period is about
10	eighth grade. A lot of arithmetic and a preparation
11	for learning more formal mathematics happens before
12	ninth grade. It happens up to and through eighth
13	grade. We see at eighth grade a beginning of a real
14	bifurcation or a trifurcation in society. Students
15	in eighth grade in our country are put into different
16	tracks, willy-nilly put into different tracks and
17	tracks that often follow them through high school.
18	They're not able to get out of those tracks. Those
19	tracks are dependent upon what courses they take in
20	eighth grade algebra. That determines what courses -
21	- eighth grade math what courses they're able to
22	take in high school mathematics and in small high

1 s	schools. That often determines the entire set of
2 c	courses, the alternatives to take throughout your
3 e.	entire high school career.
4	Now, mathematics is also influenced by
5 t	the publication, our thinking about mathematics was
6 a	also influenced by the publication of the third year
7 n	national math and science study, the eighth grade
8 r	results from it show that mathematics in the United
9 S	States was below the international average. But more
10 i	mportantly, it gave a lot of indications about why
11 t	the U.S. scored below the international average, not
12 s	surprisingly, because our own research in the U.S.
13 h	and pointed to this over the last two decades.
14	The differences between the way our
15 c	children were taught and the way children were taught
16 i	n countries where which countries that were more
17 s	successful in mathematics rested on two big
18 d	differences. One was in instruction. One was in
19 c	content. There's not a lot else to teaching and
20 1	earning except instruction and content. We
21 i	nstructed our kids differently. We taught them
22 d	differently than other countries did and we gave them

1	a different content than other countries do. The
2	content we gave them was nowhere near as challenging
3	and the nature of the instruction did not engage them
4	in the way the nature of instruction did in countries
5	that were really competent in teaching their kids
6	mathematics.
7	Those are two damning, terribly damning
8	lines of argument, that we can't give our kids the
9	nature of instruction we should be giving them and
10	the kinds of content we should be giving them.
11	We've known it for a long time and yet we
12	haven't gone about and done it. Now where it is
13	happening, where the content is more challenging,
14	again is in the suburbs, again is in the more
15	advantaged places. Where the content is least
16	challenging is again in the places where the poor
17	are, where the limited English proficient are, folks
18	for one reason or another don't have the political
19	power to gain to put into their schools the kinds of
20	instruction their kids should be getting.
21	So we have now two spots in the
22	curriculum that are absolutely critical to our

1	students, the nation's students, being successful
2	throughout school. One is in reading at fourth grade
3	and one is in mathematics at eighth grade.
4	We also have two tests which are very
5	powerful out there, two assessments: a NAEP
6	assessment at fourth grade and a TIMSS assessment at
7	eighth grade. We've actually got a third assessment,
8	another NAEP assessment, this one in mathematics at
9	the eighth grade.
10	So we have agreed upon assessments,
11	assessments that people take seriously throughout the
12	country, that most states are giving to their
13	students on a sampling basis.
14	Our sense was that what we need to do was
15	to step up the power, the message that all students
16	should be achieving to the higher standards by making
17	available to all students, all students, not just a
18	sample, and not just a sample of a part of a test
19	which is the way NAEP is constructed, but making
20	available to all students in all classes at fourth
21	grade in reading an assessment that tracked the NAEP
22	and in eighth grade, math, an assessment to track

1	both the NAEP and the TIMSS and the third year
2	national math and science study.
3	So we'll be able to say where a student
4	falls in fourth grade on reading against the national
5	assessment, where an individual student falls. Is
6	the student reading in the basic level, at a
7	proficient level, at an advanced level? Same thing
8	is true at eighth grade and also in eighth grade
9	we'll be able to say what is the predicted score on
10	the TIMSS test for that student? Did they come at or
11	above the international medium, for example? Did
12	they come in the top 10 percent internationally, and
13	so on and so on?
14	That's what you're going to hear
15	described. You're going to hear described the
16	process of developing that assessment, the nature of
17	some of the decisions that we face, how we expect to
18	see that assessment get delivered, in effect, how
19	it's made available to all fourth graders in 1999,
20	how it's made available to all eighth graders in 1999
21	and beyond, how eventually, that is shortly actually,
22	not even eventually, but shortly after it's made

- is, in a form where it's not released to the public,
- 3 it will be released to the public, so that everybody
- 4 will be able to see that test and think about it and
- 5 talk about it.
- 6 How materials will be developed around those two
- 7 tests to help teachers and parents and others work
- 8 with their students.
- 9 Behind this is not just that story, but
- 10 there's also in the Department and across the
- 11 Departments of this government are powerful campaigns
- that will be launched between now to 1999 and beyond
- 13 1999. They will focus on bringing on all kids to the
- 14 point of being able to read successfully and
- independently in fourth grade. We already have an
- 16 America Reads effort as we all know. That isn't just
- 17 the legislation for America Reads. It is also a lot
- 18 of effort going into Title I; a lot of effort going
- into IDEA; a lot of effort by tutors all around the
- 20 government and all around the country; a lot of
- 21 effort mobilizing people not just as tutors, but the
- 22 International Reading Association has been brought

1	into this. We have 54 or 55 partners in what we call
2	Read Right Now in the Department which includes
3	Reading is Fundamental and the Urban League and a
4	whole bunch of other organizations that are helping
5	us mobilize people all over the country to really
6	make a push in this area.
7	The same thing is true in mathematics. I
8	can imagine mobilizing the engineers of the country
9	to come out and work in schools and work after
10	schools and so on. They've already begun to sign up
11	for that. We will have a task force run by the
12	President's Science Advisor and by the Domestic
13	Policy Council. We're initially with US and NSF on
14	it and then with Departments all over the government
15	being involved in it.
16	There are, again, organizations like the
17	National Council of Teachers of Mathematics who are
18	ready to mobilize their folks, the AAA as the
19	National Academy of Science, etcetera, etcetera,
20	etcetera. There are literally hundreds, if not
21	thousands of organizations that are enthusiastic,
22	excited about the idea of really focusing, really

1	focusing their attention on helping kids achieve well
2	in mathematics by eight grade and, of course, learn
3	how to read independently by the end of fourth grade.
4	Let me stop there and Gary will go into
5	detail on this. Helen, you want to make a share a
6	few words?
7	MS. CHANG: Yes, I'd like to say a few
8	words and make a few announcements. My name is Helen
9	Chang and I'm a contracting officer here at the
10	Department of Education, and as such have a legal
11	responsibility to see that our procurements are
12	conducted in the full, open manner, in accordance
13	with the Federal Acquisition Regulations.
14	As of today, you probably know, we
15	anticipate that we are going to need contractual help
16	to get done with the President's initiative. We
17	can't do it by ourselves and in order to fulfill this
18	requirement in the best manner, we are asking for
19	public comment. We need to do market research and
20	FAR requires that we go out and try and glean from
21	the community and know what we're going to do and how
2.2	it would be best to purchase it, and that's really

1	the purpose of our meeting today, is to talk to the
2	public and open up dialogue and communication as to
3	how we can best fulfill the effort that we need to
4	do.
5	Here at the Department we do have a
6	principle. We operate under the principle that all
7	our procurements are conducted in a fair and open
8	manner. We intend to and always strive to get the
9	maximum amount of information to all our potential
10	offerors and to do it in a fair and open equal
11	manner. That's why we will be taped today. I want
12	to remind you and others will remind you again that
13	we'd like you to give us your comments and please be
14	sure to tell us your name and where you're from. We
15	are taping this. We intend to put the transcript on
16	the Web. This will eliminate any potential advantage
17	that you might have being here in D.C. versus others
18	that would be other places in the country.
19	This is the third public meeting we've
20	had and very shortly you will start seeing the
21	transcripts of those meetings appear on the Web.
22	We also anticipate that we will have a

1	draft solicitation and that draft statement of work
2	will be placed on the Web and then invite public
3	comments as to how we anticipate the statement of
4	work and the first contracts to look.
5	You'll see that announcement in the
6	Commerce Business Daily when it is available on the
7	Web.
8	There are other ways that we're trying to
9	get the public involved and gain information and one
10	of those is we're considering a pre-solicitation
11	conference.
12	Basically, we welcome you again and we
13	want to have this as a free and open dialogue, but
14	please do remember to tell us your name when you come
15	forward to talk.
16	CHAIRMAN SMITH: Okay, any questions
17	about what this what is that buzzing sound?
18	MR. PHILLIPS: Do you need the
19	microphone?
20	Thank you for coming. What I would like
21	to do is to describe in some detail what the plan is,
22	how we intend to accomplish this.

1	Please feel free to ask any questions as
2	I go along because we have plenty of time and the
3	more questions you ask, the better it is for us. It
4	gives us a chance to hear what you're thinking and to
5	also think through issues as they come up.
6	There are a couple of decisions that have
7	been made that come more or less directly from the
8	White House, so these are not decisions that are
9	negotiable at this point.
10	MR. CONATY: Some of you have received
11	this a couple of times
12	CHAIRMAN SMITH: This has a date on it.
13	This is a continuous work in progress, so take one
14	even if you have one.
15	MR. ELFORD: Is it different from the
16	others?
17	CHAIRMAN SMITH: A little bit, yes. Each
18	iteration is a little bit different. This is in
19	science now and history.
20	(Laughter.)
21	CHAIRMAN SMITH: It's a minor change.
22	(Laughter.)

1	MR. PHILLIPS: These are some decisions
2	which at this point are not negotiable so I'll let
3	you know what these are and then we'll get into more
4	details in a moment.
5	What we're going to be developing here
6	will be two tests that will provide an annual
7	indication of overall student proficiency. Now "an
8	indication" means that this is an indicator score.
9	We will not have the sort of diagnostic information
10	that many tests provide like the norm-referenced
11	tests and some of the state testing programs. This
12	is intended to be an overall global estimate of a
13	proficiency in reading and mathematics.
14	If it turns out that we can do that, then
15	we will, but we're not guaranteeing it up front that
16	we'll be able to do that.
17	It will be in reading at grade four and
18	mathematics at grade eight and the intent is to
19	report back to staff and teachers. So this is not a
20	survey like NAEP or TIMSS which reports on groups of
21	students. It's a report on an individual student.
22	So it will be a lot like the test scores that you get

1	in an norm-referenced testing program and in the
2	state and local testing programs.
3	MR. THIEMANN: Gary Allen Thiemann, CTV.
4	On the NAEP and TIMSS standards, are we going to be
5	provided what it's like?
6	MR. PHILLIPS: Yes. In fact, those are -
7	- you can get those through the NAGB Web site now.
8	We're going to have them also available through this
9	Web site and so when you actually go to the NAGB Web
10	site and see the standards there.
11	MR. THIEMANN: Did NAGB participate in
12	the development of the original TIMSS standards?
13	MR. PHILLIPS: No, NAGB did not
14	participate in the TIMSS standards. NAGB developed
15	the NAGB standards. The TIMSS standards were
16	developed through an international consensus process.
17	MR. THIEMANN: Representative of the
18	United States?
19	MR.PHILLIPS: I'd have to check with the
20	TIMSS people there. It was I just don't
21	personally know.

CHAIRMAN SMITH: NCES was on it.

1	MR. PHILLIPS: That's in the document.
2	MR. GORMAN: The content standards are
3	for the math and reading.
4	MR. PHILLIPS: Right.
5	MR. GORMAN: The achievement standards
6	are based upon the TIMSS.
7	MR. THIEMANN: Pardon?
8	MR. GORMAN: The content, framework,
9	using the math data.
10	MR. PHILLIPS: Right, are you referring
11	to content or performance standards?
12	MR. THIEMANN: Content standards.
13	MR. PHILLIPS: Okay, that's right. So
14	NAEP developed the reading and math, reading at grade
15	four, math at grade eight and then we also have the
16	TIMSS standards, content framework at grade eight as
17	well.
18	All three of those, if they're not
19	already on the Web, they will be on the Web.
20	I'll make sure that happens.
21	CHAIRMAN SMITH: We had an earlier
22	meeting, a group of experts in math and reading and

1	testing and so on and their consensus was that in
2	mathematics that the NAEP framework was a superior
3	framework for our purposes. It had more detail than
4	the TIMSS framework. There was some compromises in
5	the TIMSS framework, whenever you put together an
6	international framework, you're developing a
7	consensus process, in effect, 45 or 50 nations. The
8	sense was that there were parts of the TIMSS
9	framework that didn't really represent the kinds of
10	curriculum that were intended to be taught in the
11	United States.
12	So we're still able to match it up.
13	There isn't huge differences, but there were enough
14	differences and that the richness of the eighth grade
15	math framework, those two arguments argued for having
16	us use the NAEP eighth grade framework.
17	We're also able to equate the eighth
18	grade NAEP with the eighth grade TIMSS which gives us
19	the capacity, as Gary said, to both have the score on
20	the test itself and also do predictive scores on NAEP
21	and on TIMSS from the eighth grade math test. So
22	it's kind of the best of all worlds, I think.

1	MR. PHILLIPS: Okay, and other givens is
2	that the reading test is this is a test of reading
3	in English. That's an important factor to keep in
4	mind.
5	The reading test and the math test will
6	provide national standards for NAEP, is what Mike
7	just mentioned, and the math will also provide
8	international standards for TIMSS. This will be done
9	through a linking strategy.
10	Items will be released to the public
11	every year so there will be a certain time in which
12	the test administration is over. Let's say we do it
13	for a week or whatever the window might be. At the
14	end of that administration period, the items will be
15	put on the Web, released to the public along with
16	scoring guides and other materials that go along with
17	the test.
18	The first administration is planned for
19	1999.
20	MS. URO: I have a question about the
21	national test. I know the reading is to be in
2.2	English, but NAEP now for the first time used the

1	bilingual math test, right, in this last round?
2	MR. PHILLIPS: Yes.
3	MS. URO: So for this national testing in
4	math would something like that also be used? Because
5	if not, it wouldn't capture those kids.
6	MR. PHILLIPS: Inclusion criteria will be
7	provided and appropriate accommodations will also be
8	required. I can't tell you specifically what they
9	are at the moment because that has to be worked out
10	as part of the development process.
11	But the plan is to have appropriate
12	accommodations. At the minimum, it would be whatever
13	the school is willing to provide or what the school
14	routinely provides and there may be others as well,
15	that we provide. I'm just not sure. Like I said, it
16	has to be worked out as part of the development.
17	Okay?
18	MR. ELFORD: Does the RFP require
19	contractor to develop multi-language forms?
20	MR. PHILLIPS: No. I think what it will
21	do is the issue of what accommodations need to be
22	provided will be taken up by the contractor. If in

1	the process it's decided that it might be that in
2	mathematics there might be a Spanish version
3	something like that. I'm not saying that's what
4	we're going to do, but that's a possibility, then
5	that will have to be developed by the contractor.
6	MR. GORMAN: Let me remind you, George,
7	please identify yourself and your association for the
8	record.
9	MS. URO: Gabriela Uro.
10	MR. ELFORD: She asked about actually a
11	Spanish version, I think.
12	MS. URO: It's a bilingual version, I
13	understand the latest one that was developed by NAEP.
14	This last round of NAEP I'm sorry, the last round
15	of NAEP testing used for the first time the bilingual
16	version, where I believe that the test was both in
17	English and in Spanish.
18	MR. PHILLIPS: That's correct. What we
19	did in NAEP is we field tested in 1995 two types of -
20	- one was the Spanish version and one was the
21	bilingual version and we discovered in the field test
22	that the students and teachers preferred the

2	It had English on the left and Spanish on the right.
3	It worked very well.
4	What we'll do for this test, don't
5	forget, this is not NAEP. This is a different test
6	and so those decisions need to be made all over again
7	for this test.
8	Another important thing too is that with
9	NAEP one of the reasons why the combination worked so
10	well is that what we're trying to get at in NAEP is
11	the overall distribution and providing accommodations
12	may not change the overall distribution very much,
13	but it would change individual scores. So we have to
14	we're dealing with the test now in this context as
15	opposed to NAEP which is a survey. It's a little bit
16	different. What I'm saying is that everything we've
17	done in NAEP, that's not automatically applied to
18	this testing situation. That's one of the things
19	we need to work through.
20	CHAIRMAN SMITH: It may require, it could
21	require a Spanish version. That decision has been
22	made. The commitment here is to have this as

bilingual version, so that's the one we used in 1996.

1	inclusive as possible. That's our commitment. There
2	are constraints on that that exist for a variety of
3	different reasons, certainly in the short run, less
4	so in the long run. One of the things we want to do
5	with this, as Gary will point out, is enable test
6	publishers to embed this test into their overall
7	battery of tests. Now depending upon how it's
8	embedded and how independent it's made by states or
9	test publishers or others, certain kinds of supports
10	which provide for inclusiveness can create problems
11	for the other tests, other assessments. And so we've
12	got to accommodate that side, while at the same time
13	using it as a little bit of leverage over time to
14	have those tests by the publishers and the states to
15	be more inclusive. So this is a process, I think,
16	that's going to work greatly to the advantage of
17	inclusiveness over time.
18	A lot of it quickly, but then there will
19	be even more gains I think as time goes on, as we
20	figure out ways to make that to make the packages
21	as embedded as possible and also as inclusive as
22	possible.

1	MR. JONES: Calvin Jones. Is there
2	anything in the licensing process to prevent states
3	or local jurisdictions or any other licensee from
4	developing their own other language versions?
5	CHAIRMAN SMITH: I don't think we faced
6	that issue.
7	MR. PHILLIPS: You mean with the public
8	released yes, that's in the public domain. You
9	can do what you want.
10	CHAIRMAN SMITH: That's right, these
11	assessments will be released, May 15th, let's say of
12	any given year. The current version is a different
13	issue and we haven't faced that.
14	MR. PHILLIPS: By the way, you asked me
15	about the Spanish version and I said one thing and
16	Mike said something slightly different. This will
17	happen occasionally because things are going quickly
18	and as I said, with each meeting we do some tinkering
19	and that's why the overheads are a little bit
20	different this time than they were last time and a
21	little bit different from the time before.
22	So we're evolving here and so sometimes

2	CHAIRMAN SMITH: Based on questions that
3	have come through.
4	MR. ELFORD: George Elford. In regard to
5	that question the licensee won't see the test until
6	the very short window when they give it, isn't that
7	correct? They don't get the test in advance.
8	CHAIRMAN SMITH: Actually, we hope to
9	have the licensee see the test
10	MR. PHILLIPS: They'll see it as part of
11	the training, training for the administration.
12	MR. ELFORD: Oh, okay, so we'll see it
13	CHAIRMAN SMITH: What, six months ahead?
14	MR. PHILLIPS: Training, I don't know the
15	details of that. It's at least three or four months
16	ahead.
17	It doesn't mean they get to keep copies
18	and things like that. By the way, item security is
19	going to be a major thrust in this whole activity.
20	Obviously, people will want to get a look at this
21	test ahead of time which they can't do.
22	Okay, other things. Let's talk about

you might notice that.

1	basic design now. Number one, this test is
2	voluntary. It's not being required by the federal
3	government to be given to any student. Government is
4	making this test, the product, service, available to
5	the educational community and we will do what we can
6	to make it useful and attractive, but it's voluntary.
7	Now it might be that a state might make it mandatory
8	or a district, at which point it's mandatory as a
9	result of action of the district or the state. It's
10	not mandatory as a result of action by the
11	government.
12	Also, no individually identifiable data
13	from the test is given back to the federal
14	government, so we do not collect data from this test
15	administration. The data are maintained, kept at the
16	licensed administrative site which would be like
17	maybe a test publisher, a state, a district and there
18	might be others as well.
19	So we do not get information from states,
20	districts or schools or regions from this test. Now
21	the data that we would have on the test is I think as
22	part of the norming and the equating process and the

1	technical process, we will be administering the test
2	to a random sample, smaller random sample than a
3	national random sample of students and that will
4	provide us with information about the technical
5	quality of the test and give us some information
6	about how students are doing nationally.
7	Those data will be kept confidential. So
8	that's the only way that we get information on the
9	test. It's part of the technical norming process of
10	the test.
11	MR. SNOWHITE: Gary, Larry Snowhite,
12	Riverside Publishing. When you say that the test
13	could be administered by others, would they
14	MR. PHILLIPS: We haven't nailed down the
15	licensed groups yet. Obviously include states,
16	districts and test publishers or other groups still
17	need to be worked on. That might be it. I don't
18	know.
19	MR. SNOWHITE: Would a compliance or with
20	APA standards be the criteria?
21	MR. PHILLIPS: That would certainly be
22	one of the criteria, but not the only one.

1	MR. SNOWHITE: Would the criteria be
2	specified by the department, the contractor or the
3	department for the contractor?
4	MR. PHILLIPS: It will be specified by
5	the department, but possibly through another group
6	which we haven't nailed down yet either.
7	MR. SNOWHITE: Would it be possible for
8	the contractor to impose more stringent requirements
9	than those set by the department with the department
10	giving floor to ceiling guidelines?
11	MR. PHILLIPS: As long as it doesn't
12	alter the standardization procedure and technical
13	quality of the scoring and the validity of the
14	inferences from the data.
15	Okay, the test will be developed and it
16	will be used in such a way that it will be consistent
17	with the technical standards in the profession.
18	These standards are being revised and if that
19	revision is available on time, the test will include
20	those revised standards.
21	As I mentioned, inclusive criteria and
2.2	appropriate accommodations will be provided

1	Individual I mention this as individual tests of
2	reading and math. There will be parallel forms from
3	year to year which means when we release a form, like
4	let's say in 1999 after the test administration is
5	over, we will have already on board a parallel form
6	which we're preparing for the year 2000. There will
7	be a released form, but there will also be additional
8	forms, that we can give to teachers.
9	We intend to record in a metric that can
10	be easily understood by parents and teachers so it
11	will have to be something that they intuitively grasp
12	and that's not difficult for them to understand.
13	MR. ELFORD: I have a question on that
14	area. George Elford, ACT. That the list of
15	metrics that we've got in the criteria are very
16	short, is very short.
17	MR. PHILLIPS: Right.
18	MR. ELFORD: Like national percentiles,
19	calculated grade equivalents, NAEP scale. It seems
20	to me that that question is not a large, open
21	question. I think

Т	scores.
2	MR. ELFORD: Not percent correct?
3	MR. PHILLIPS: It will be like the
4	percent, it will be like the percent of items, first
5	year it will be percent correct. The following years
6	it will be the percent that you would have gotten
7	correct had you taken that same identical test that
8	you took in 1999, the base year, something like that.
9	MR. ELFORD: Are you going to do focus
10	groups or anything with parents? I mentioned it the
11	other day and I said as a parent that doesn't tell
12	you anything because you want to know what are the
13	other kids in the world doing. In other words, if my
14	kid got 65 percent of the domain, okay that's not
15	you know, but if everybody else in the country got 85
16	percent, I'm worried and if all the rest got 45
17	percent, hey, my kid's brilliant.
18	MR. PHILLIPS: Yes.
19	MR. ELFORD: I think this is a problem
20	that needs to be dealt with in the RFP stage. That's
21	what I'm getting at. The list is so short, I think
22	the government should make a decision on which one it

1 will embrace and make sure it's understandable and
--

- 2 not put it off to the contractor.
- 3 MR. PHILLIPS: I think you're right about
- 4 the idea of focus groups. I think that's a real good
- 5 idea with parents that look at metrics and see how
- 6 well they're understood.
- 7 But our general feeling up front is that
- 8 this needs to be understandable by parents,
- 9 intuitively understandable.
- 10 CHAIRMAN SMITH: Yes, right.
- 11 MR. PHILLIPS: They get a 323, they're
- not going to know what that means. They're just not
- 13 going to know.
- 14 MR. ELFORD: And you give them 65
- percent, they're not going to know what that means.
- 16 CHAIRMAN SMITH: Right. I think many
- parents know what a percent correct means.
- 18 MR. ELFORD: Not in an effective way.
- 19 It's an academic point.
- 20 MR. PHILLIPS: We'll spend a lot of time
- 21 on this issue.
- 22 MR. ELFORD: I think it should be

1	addressed in the RFP stage rather than put off.
2	MR. PHILLIPS: We'll have to make that
3	decision.
4	MR. ELFORD: I'm just making
5	MR. PHILLIPS: I understand.
6	MS. BENNETT: Hi, Linda Bennett. I'd
7	like to follow up on that in terms of explaining
8	things to parents and the linkage of from what your
9	child did on that test to then what's going to happen
10	in the classroom and what's taught.
11	When a parent gets that information,
12	that's the critical time to pull in then what is
13	going to happen in the classroom. That will be
14	different for my child and also over all the school
15	and that's the sort of you talk about
16	individualized information, but there's also power in
17	the sort of collective numbers about that school so
18	that parents can say wait a minute, there's a problem
19	here, what are we going to do about it in the
20	classroom? How is teaching going to change? How is
21	content, the instruction and what is going to be the

responsibilities in terms of both these licensees,

1	what it means when you voluntarily decide to take on
2	this test as well as the Department's role in saying
3	at that crucial time you want it to drive, but then
4	what is it going to do when you get that test score
5	to what's taught.
6	CHAIRMAN SMITH: There's an interesting
7	problem here. The test is really designed to drive
8	instruction and curriculum before the test is given.
9	That's absolutely critical to this and along those
10	lines, I said we're going to have campaigns basically
11	in math and in reading and we're going to have a Web
12	page and through the associations and through
13	parents' magazines and the AARP magazines for
14	grandparents, etcetera, etcetera, Urban
15	League and all that sort of stuff, lists of books
16	that are appropriate for different ages, kinds of
17	math problems that kids would be expected to be able
18	to learn if they're on track to do really well at
19	different grade levels, ways of thinking about
20	arithmetic, that parents can talk to their kids
21	about, etcetera. Just you name it, any ideas you've
22	got, we hope will have in the repertoire. There are

1	big efforts going on all across. That's really for K
2	to 8 in the one part and K to 3 or K to 4. It's also
3	in early childhood there's going to be a big push
4	in early childhood linking all the stuff we're now
5	learning about the brain to the kinds of behaviors
6	that mothers and fathers have toward their children,
7	talking to them, reading to them, stroking them, all
8	those things that lead to brain development, that
9	enables language development and so on.
10	We're also going to have to face the
11	issue of what do schools do after because now it's
12	going to be crystal clear. In fourth grade these
13	kids are going to be faced and they don't succeed to
14	be able, on the measure, to read independently by the
15	end of fourth grade or by the end of third grade, or
16	succeed, that is, on a level that's reasonable for
17	mathematics in eighth grade.
18	What are schools and districts going to
19	do and we're going to have to come up and we are,
20	we're working on it, we're working with the NCTM and
21	we're working with the IRA and others on strategies
22	for working with those students and how do you go

1	about I don't want to call it remediating, but
2	working with them in a way that will get them to the
3	point where they can be successful when they go into
4	high school in the one case and when they continue in
5	elementary school in the other case.
6	The obligation is on our part, the
7	obligation is on the part of the parents who will
8	know a lot about this assessment. They'll know more
9	about this assessment than they've known about any
10	assessment in the past. They'll have to be deaf to
11	all the focus that will come in on this. One has to
12	think about this thing in some ways, think about what
13	will happen in 1999.
14	Our expectation is an awful lot of states
15	and districts are going to sign up for this, that
16	there will be this big push that we'll make and the
17	President will continue to make, talk about once or
18	twice a week. So the whole country is going to know
19	about this and in many ways that's wonderful and in
20	other ways we have to figure out how to make it so it
21	isn't so much pressure on the kids that it's
22	dysfunctional.

1	The wonderful part is that suddenly
2 pa	arents will be able to say okay, my kid has been
3 g	etting reasonable grades all the way along, why
4 is	sn't my kid succeeding on this and put the kind of
5 p:	ressure on school systems that they haven't been
6 al	ble to put on in the past, that we haven't been able
7 to	o generate in the past. And the pressure on those
8 s	ystems to have to show their scores will be
9 0	verwhelming. Newspapers will be asking for scores
10 by	y cities and we've got an issue that we're trying to
11 w	ork through about a turnaround of scores within a
12 m	onth or so. It's really important because these
13 tl	hings have a half life in some ways.
14	That's a concern of the publishers is as
15 y	ou've probably heard. It's also a concern of state
16 a:	ssessments because in the past many publishers and
17 s	tate assessment systems have not been able to turn
18 a:	round the scores. They turn them around the next
19 fa	all and thereby becoming less useful to parents and
20 10	ess useful to the school system. They don't have
21 tl	he summer to work on things. They don't have the

summer to help kids and so on to do well.

1	So there's lots of little problems to
2	work out, but the overall intent is to have every
3	public system that's involved with these kids be
4	aware of their responsibility, to help these kids
5	both before and after they take the test.
6	MS. BENNETT: I guess I'm still not clear
7	in terms of what is going to be in the RFP or the
8	responsibility with the Department in terms of the
9	leverages you have with Title I.
10	CHAIRMAN SMITH: The RFP that's part of
11	it. Title I is part of it. IDEA is part of it and
12	all of those things, there will be guidance that goes
13	out to help Title I teachers teach reading and other
14	things, but that's not in the RFP. That won't be in
15	the RFP. This RFP is to design and construct the
16	test.
17	MS. BENNETT: I guess what I'm thinking
18	is when a parent is getting the information and they
19	are in a Title I system, there are handles in that
20	Title I about if your child is not reaching the
21	standards we've set and say for example we'll presume
22	that this test isn't

2	of the state and it's test.
3	Assuming that, then there are some
4	handles of Title I to say right there what are we
5	going to do so that your child is taught to high
6	standards because this is giving us an indicator that
7	that might be the case.
8	CHAIRMAN SMITH: That's exactly right.
9	MS. BENNETT: And when you're in the
10	materials that go to it, a parent about the test
11	score, why can't it be some of their legal handles
12	and sort of rights to get their kid a quality
13	education be a part of that?
14	CHAIRMAN SMITH: Well, in part because
15	that's not a test publisher's responsibility to put
16	that together. It's our responsibility. It's your
17	responsibility as an advocate. It's the
18	responsibility of the district. It's the
19	responsibility of the state. Those are where the
20	responsibilities lie. I don't want to trip them off.
21	I don't want to say that this is a responsibility of
22	the test publisher to do that.

there's a link, a relationship between the standards

1	MS. BENNETT: But I guess I'm just saying
2	it's access to information
3	CHAIRMAN SMITH: Well, no, I agree.
4	MS. BENNETT: Access. And the Department
5	prepares something and says here, you can distribute
6	this with the test information.
7	CHAIRMAN SMITH: No, we'll distribute it
8	in other ways. We'll distribute in all sorts of
9	different ways. We hope that lots of other people
10	will distribute it too in lots of different ways.
11	You can't put this onus and this
12	responsibility we can't shake off this
13	responsibility and we're not going to let the
14	district shake it off or the state.
15	It's not the publisher's responsibility
16	in this case.
17	MS. KAPIMUS: Barb Kapimus
18	MR. CONATY: Barbara, you're going to
19	have to speak up.
20	MS. KAPIMUS: I'm sorry. Listening to
21	the last two questions and the last discussion, it
22	seems like it's going to be extremely important both

1	within the RFP and also within the wider context of
2	how you inform people about the test that you make it
3	clear to what degree the purpose is to provide
4	essentially achievement information on kids, how they
5	read, versus diagnostic information and what are the
6	vehicles by which you can provide diagnostic
7	information or ways that people can develop that
8	diagnostic information without putting the onus on
9	the test perhaps to provide that information through
10	perhaps special studies that might be linked to NAEP,
11	special studies that would be linked to this
12	assessment, for example, and things like that.
13	I know listening to this last discussion,
14	I know parents are going to want to know so if my kid
15	doesn't achieve up to the standard, what should be
16	done for that student and it doesn't have to lie
17	within the test to direct that, but in the process of
18	developing that, that does need to be looked to and
19	it does need to be said up front, the degree to which
20	you're going to do that and how you're going to
21	handle that.
22	CHAIRMAN SMITH: It doesn't like with the

1	test. The test won't be long enough to do it
2	won't have the subscale scores. Besides, most of
3	these tests don't really diagnose. They'll give an
4	indicator, but even the very best of the tests don't
5	have the depth that a decent diagnostician can bring
6	to just a setting of half an hour with a student.
7	They use the tests and they use the subscales, but
8	they also listen to the child read and so on. That
9	makes all the difference in the world.
10	There are a couple of things here. We
11	want to make it very clear to every parent, somehow,
12	that there are diagnostic strategies and we do have
13	something valid in teaching reading. We do. There's
14	been a lot of very good research in teaching reading.
15	It doesn't the research doesn't say that it's
16	either one of two of the biggest camps. There's a
17	lot in the middle and around and it depends a lot on
18	understanding by teachers, but there are also some
19	strategies and skills and understanding in both
20	diagnosis and regular teaching of reading that makes
21	a great deal of sense and the parents should expect
22	from their teachers.

1	Now, we will put out as good diagnostic
2	stuff as we possibly can, but it's impossible to
3	really do diagnosis in the absence of the person
4	you're diagnosing. You can put out generic stuff and
5	you can put out information to the parents and the
6	teachers to ask the right questions. That's what's
7	really critical. That's again something that we
8	can put that out in 50 different forms and it still
9	doesn't reach lots and lots of parents, that's where
10	everybody else comes in. That's why the Department
11	is not in this alone. Lots of reading partners. We
12	want lots more reading partners, if possible. The
13	same thing is true we know that teachers read
14	materials that come from the teacher organizations,
15	that come from the Phi Delta Kappa, that come from
16	ASCD. They read those far more quickly than they
17	read a brochure that might come out of a department.
18	Parents read things that come from their local
19	parents' groups and from something that's local to
20	them and it has direct meaning to them. They don't
21	read a letter from the Secretary of Education
22	necessarily that goes into information about

1	diagnosis and so on.
2	So we've got to be able to mobilize the
3	folks that are most salient, the people who we most
4	want to reach and get information to them so they can
5	move information beyond that. So it's a multi-step
6	job and we're all in this together to try to make it
7	happen.
8	MR. PHILLIPS: Yes?
9	MR. WECKSTEIN: Paul Weckstein from the
10	Center for Law and Education. I guess looking back a
11	little bit, I've got a couple of validity questions
12	both the inclusion criteria and consistency with
13	professional standards.
14	On the inclusion criteria, will there be
15	a requirement that indeed the test be validated in
16	particular populations so in fact we have valid
17	measures of fourth grade reading performance, eighth
18	grade math performance or students who have
19	disabilities, for example, to name one group, so that
20	it's more than simply good guidance on the inclusion,
21	but that we actually know we've got a test that is
22	fairly and accurately measuring their performance.

1	My other validity question is validity
2	for use that has to do with the standards. I know
3	there's been discussion about encouraging use of
4	these tests for high stakes purposes for kids,
5	promotion and graduation. Obviously, for tests to be
6	used that way they need to be valid for that purpose
7	which means that kids actually need to have actually
8	been taught there. I understand we're in the midst
9	of an effort to try to change that to make that so,
10	so that kids effectively are taught these subjects,
11	but obviously we are a long way from being there in
12	many, many schools and how are we going to deal from
13	a testing point of view or validity point of view
14	with use for that purpose in terms of guidance in the
15	RFP.
16	MR. PHILLIPS: You asked two questions.
17	On the first one we the first one was on the
18	several things. One is we do intend to have an on-
19	going research component in the testing program and
20	my assumption is that the first thing we're going to
21	be looking at would be this very question.
22	The other thing is that we would include

1	the same inclusion criteria and some accommodations
2	in the norming process so that would be so when we
3	do this, the norming and the field testing and that
4	sort of thing, those same kinds of accommodations and
5	inclusion criteria would be included in that.
6	I don't think we're going to have all the
7	answers to that question on the first time out, but
8	it would be just like, for example, it is in NAEP,
9	we've been looking at this issue for NAEP since 1995.
10	We just completed a major assessment in 1996 and
11	we're planning to continue it in 1998. And the same
12	thing would happen in this sort of test program.
13	The question about the validity program
14	for different uses, we are going to make available a
15	set of guidelines on the appropriate uses and part of
16	the responsibility of the contractor is to validate
17	the test for those uses.
18	Now again it might very well be that
19	first time out in 1999, we're not going to have all
20	this resolved. We don't see this as an on-going
21	thing. The major uses, most appropriate uses, I'm
2.2	assuming we would have time to provide validity data

2 MR. WECKSTEIN: The test publisher can't 3 validate for high stakes purposes because the validation question there is whether the kids have 4 5 That's not something you can do through been taught. and that can only be validated in situ in a 6 7 particular school. So there has to be some quidelines on how users can validate in a sense. 8 9 CHAIRMAN SMITH: Part of the answer here 10 also is, this test will be subject to exactly the 11 same kinds of criteria as are used for any other test 12 that goes out from the state or test that comes out 13 from a publisher, a test that gets constructed by a 14 local district, so it has to be validated in this 15 case for high stakes by -- as you said, in the 16 situation in which it's given and it's clear. 17 put that out, but it's also clear to everybody who 18 has begun to think about that sort of thing and begun to think about using some other tests for it. 19 20 test will have to satisfy the same criteria. 21 MR. PHILLIPS: And again, I think it's

important to know that we can't -- we will not know

all answers in 1999. The SAT has been going on for
what, 25 years, and they're still validating the test
for a variety of purposes. So I think this will be
an on-going issue, this test.
CHAIRMAN SMITH: I'm going to have to go.
Does anyone have any questions for me?
MR. PHILLIPS: Mike can answer the why
and I can
CHAIRMAN SMITH: So can Joe.
MR. PHILLIPS: Joe can answer the why.
MR. SNOWHITE: Larry Snowhite,
Representing Riverside. The question is going to be
the immediate practical constraints of having tests
administered in 1999 versus the out years and the
question would be what flexibility do you have in the
RFP or will there be flexibility in the RFP to make
differentiations in the first year versus the other
years? Would that be done by bifurcating the RFP, by
doing a different RFP for the first year than for the
other years? Is this conundrum, because I think it

structure the RFP?

1	CHAIRMAN SMITH: It's kind of hard to
2	talk about that in the abstract. Do you have a
3	specific example that you're referring to?
4	MR. SNOWHITE: Again, what would the RFP
5	say that for the first year permissible uses are X
6	and Y and then for the out years there may be
7	additional uses so that the validation can be
8	facilitated, that the mix of multiple choice and
9	extended responses might be different in the first
10	year than in the second year. You at previously
11	prior meetings said that some activities in the first
12	year will be let through different contractors for
13	item developments.
14	CHAIRMAN SMITH: Clearly, it's the latter
15	one. The big break in the uses comes from you
16	make a difference between description and actual use
17	for some sort of decision. Then again, you fell back
18	on the issue of that you can't validate it per se for
19	that use except in the situation in which you're in
20	because it implies that students have to be prepared
21	for the use, prepared to take the test.
22	I don't know that we're going to make a

1 distinction in	n the first year.
L GIBCINCCION IN	i die lilbe year.

2 MR. PHILLIPS: Let me tell you what I'm 3 thinking. It doesn't necessarily mean it's going to end up in an RFP it still needs to go through an 4 5 internal process where we have more discussions, but the way I see this working as part of the work of the 6 7 contractor is to have an on-going resource component where the consequential validity and other validity 8 issues associated with the test is researched and 9 10 investigated constantly. As new things come up those 11 are looked at and changes are made accordingly. 12 Now the first year out we cannot have 13 answers to all those questions, but we do want to 14 have a set of guidelines on the appropriate use. Part of the work of the contractor is to get to the 15 16 we're all comfortable, that place where the 17 recommended uses are supported by data and have 18 empirical support. It might well be that some of the major uses that we want to have in the future, we may 19 not be able to be comfortable with in 1999. I don't 20 21 know what those are yet, until we work through the 22 are committed to providing process. But we

1	explicit set of recommended uses that will be backed
2	up by empirical information at the time and it might
3	very well be that in the future there will be
4	additional uses which we want to get to, but until
5	you have sufficient validity data to justify that,
6	you may want to hold off.
7	Now what often happens, for example, in a
8	state assessment and I'm not saying this is going to
9	happen in this one, but in a state assessment there's
10	often a year or two of a trial where it's being
11	given, things like that, and it's checked out and
12	then after several years, you evolve to the place
13	where it's used for graduation or whatever. We may
14	take that approach here. I just don't know. That
15	has to be decided.
16	But I don't want you to think we're going
17	to jump out there and say okay, go out and do this,
18	use this test for this purpose and not have a clue as
19	to what justification it should have. Again, this is
20	required not just common sense, but it's also
21	required by the joint technical standards.
22	So other questions that you're asking

1	about why when Joe Conaty gets here, he'll be able to
2	answer your questions.
3	MR. CONATY: Or I'll say I don't know.
4	(Laughter.)
5	MR. PHILLIPS: Why don't I continue with
6	some of the nuts and bolts here. The NAEP framework
7	will be used as a blueprint for the development of
8	the test. That's in both reading and math. Those
9	frameworks have been developed by the National
10	Assessment Governing Board through an exhaustive,
11	extensive national consensus process. They're state
12	of the art and they're in sync very well with the
13	content standards that have been developed, the
14	national content standards so we wanted to use those.
15	Now if at a time in the future the
16	National Assessment Governing Board decides to revise
17	those frameworks, then of course this other testing
18	program would piggyback on that activity.
19	So we will be using a different set of
20	item and test specifications. Again, this is part of
21	the contractual work that needs to be done and in
22	fact, as it turns out this might be something that we

1	have to do before the RFP is awarded because it may
2	be difficult, it will be difficult for a contractor
3	to get out running in September and do all this in
4	time to pull this off. So this is something that we
5	might do through another mechanism outside of the RFP
6	mechanism and if we do that, then what we would do is
7	we would develop a new set of item test
8	specifications. Those would be provided to the
9	contractor for their consideration and those would
10	then be reviewed and modified or whatever and then
11	the process would continue, but that work would
12	already be done by the time a contract was awarded.
13	We also
14	MR. SNOWHITE: Larry Snowhite, Riverside.
15	Would the item and test specifications be developed
16	by the department or would that be another RFP?
17	MR. PHILLIPS: We haven't got that nailed
18	down.
19	MR. CONATY: Gary?
20	MR. ELFORD: George Elford for ACT. On
21	this early development, is that contractor also going
22	to be in line to bid on the main job? On the RFP

1	MR. PHILLIPS: We don't have
2	MR. CONATY: That's part of the reason we
3	don't know yet, George. We haven't worked out how
4	that might work or whether or not in fact the item
5	development should be built into this RFP, presuming
6	that there are pools of existing items. It's a
7	complicated issue that we have not sorted out yet.
8	MR. PHILLIPS: And let me just show you
9	clearly why it is that this has come up, why this is
10	an issue. I'm aware of the schedule problem.
11	MR. CONATY: Does everybody understand
12	the issue? I think that's one of the questions. In
13	order to have tests on the street, in order to have
14	it field tested in time, items have to be developed
15	that can be tried in a field test to see how well
16	they work. Given the time constraints, how can we
17	develop a pool of items that could be used for the
18	field testing in the initial years given the contract
19	schedule that the Department works on? There's a
20	tension in this issue about whether or not you use an
21	existing contractor, let a new RFP, how do you do
2.2	this or do you incorporate it into the existing RFP?

Т	There is no clear answer to this question yet.
2	MR. PHILLIPS: Let me just explain here
3	so that you understand this a little better. The
4	testing cycle for this testing program is a 3-year
5	assessment cycle, 3-year testing cycle. So that, for
6	example, for the year 1999 in the first year items
7	need to be written, piloted. The second year field
8	test is conducted in 1998. The equating is done, the
9	linking to NAEP and TIMSS is done and in the final
10	year the test is actually administered.
11	The problem is we're awarding a contract
12	three quarters of the way through this year. So it's
13	a problem the first year. After that it's not a
14	problem because it will be because by the time we
15	get to 1998, the contract will be awarded and the
16	item development for the year 2000 can be begin.
17	For the first year, we don't have that
18	contract awarded, so therefore the things that need
19	to get done need to get done, either the contractor
20	has to hurry up and do that real fast or they need to
21	get done outside of the contract. That's what we're
22	working through now is to what's the best way. It's

1	a problem that first year.
2	MR. CONATY: And if anybody has any
3	thoughts or suggestions on this, please share them
4	with us.
5	MR. MINCHEW: Daniel Minchew. Have you
6	asked the potential contractors what their
7	capabilities are going to be? Would that information
8	be helpful to you?
9	MR. PHILLIPS: I don't think we've asked
10	that question, no. We have to first decide
11	there are legal issues and contractual issues and
12	we're in the middle of this competitive process and
13	so we're a little bit skittish about having those
14	kinds of communications, but we do not know that.
15	MR. CONATY: Paul?
16	MR. WECKSTEIN: Paul Weckstein. One
17	obvious solution that clearly is unacceptable to you
18	and I'm curious as to why would be to simply push it
19	back a year, given that you don't have enough of this
20	year to do it at the kind of pace you're anticipating
21	for other years and this is the hardest year in some

sense.

1	Have you I know that. It didn't come
2	from nature. It came from your
3	(laughter.)
4	MR. WECKSTEIN: so I guess I wonder
5	given the problem why? Why not push it back a year?
6	MR. PHILLIPS: This is the reason. It's
7	a given.
8	MR. CONATY: The President has made this
9	commitment in the State of the Union address.
10	MR. WECKSTEIN: I'm now asking why that
11	decision was made. What the importance of the year
12	1999 is?
13	MR. CONATY: The President has made this
14	commitment.
15	MR. WECKSTEIN: Does anyone know why?
16	MR. PHILLIPS: I haven't asked him.
17	(Laughter.)
18	MR. CONATY: I think Mike addressed this
19	earlier, Paul. I think the issue is concern that the
20	progress of reforms and if, in fact, they reached a
21	plateau using policy instruments that would move the
2.2	reform, continue to move the reform forward and T

1	think that was the goal. I know that from the
2	conversations. Remember, there's an important case
3	here of the Chicago group that took the TIMSS test
4	and how they are using it at the local level.
5	And the President was aware of that, went out there
6	to release the results. I think he saw the power
7	that these tests can have for local reform.
8	We don't feel this is an insurmountable
9	problem. We just don't know the best way yet.
10	MR. PHILLIPS: Right. Okay, so the other
11	things about the test is that it will be linked to
12	NAEP and TIMSS and that means, for example, in the
13	case of the reading test there will be a score on the
14	test, expressed in a metric that's understandable by
15	parents and teachers and there will be also an
16	estimated score on NAEP and that's where we also get
17	the standards, basic, proficient, and advanced. And
18	that is done technically done that will be
19	transparent to the user. It will be done as part of
20	the linking contract. There will be four potential
21	contracts here which I'll get into in just a moment.

One of them is a separate linking contract. In the

1	case of mathematics, there will be three scores.
2	There will be the score on the test, an estimated
3	NAEP score and an estimated TIMSS score and it's from
4	the TIMSS score that you also get the international
5	data and the international standards.
6	Yes?
7	MS. McALISTER: Gary, Tammy McAlister
8	with UTF. With regard to the linking study RFP, will
9	that cover both the fourth grade and the eighth grade
10	tests?
11	MR. PHILLIPS: Yes.
12	MS. McALISTER: There will just be one
13	linking study?
14	MR. PHILLIPS: Yes.
15	MS. McALISTER: And in terms of the time
16	line for that, what is the time line?
17	MR. PHILLIPS: It's about a month later.
18	It's in one of the overheads. The award for the
19	reading and math development will be September. The
20	linking study will be in October and the licenses, if
21	we go with the contractor, that's a big if, it's not

known yet, if we do then it will be awarded in

2	So the first award will be this fiscal
3	year. The other awards will be in the next fiscal
4	year, next federal fiscal year. Okay?
5	Yes.
6	MR. THIEMANN: Gary, Alan Thiemann, NCTB.
7	You had a chart a minute ago when you were talking
8	about the three year cycle. There seems to be a
9	basic change on the one you have and the one that was
10	handed out even though the data are the same and it
11	relates to the linkage issues because on the one that
12	was handed out, it's NAEP/reading and here it's
13	NAEP/National Teachers Reading. Are we adding new
14	standards in here and then you've got NTM, National
15	Teachers of Mathematics, I assume instead of math.
16	MR. PHILLIPS: No, that's not national.
17	See, the acronym I choose causes this confusion. I
18	did have National Reading Tests, NRT and of course,
19	that gets confused with the Norm Refernced Test.
20	What we're referring to here is the National Test in
21	Reading, National Test in Mathematics. Okay?
22	MR. THIEMANN: Thanks.

1

November.

1	MR. JONES: Gary, Calvin Jones. Will
2	there be any proscriptions on the awards to a single
3	contractor, for example, for all four contracts?
4	MR. PHILLIPS: I don't believe so. I'd
5	have to check with
6	MR. JONES: No conflicts you imagine?
7	MR. PHILLIPS: The question was is it
8	possible that one company could get all the
9	contracts. MR. GORMAN: Steve Gorman from
10	NCBS. We had talked about at the last public
11	meeting, about there being a possible conflict, the
12	development contractor was also the be the licensee -
13	_
14	MR. PHILLIPS: That we won't do. We
15	don't want to have the license contract be the same
16	as the development contract, but if you were asking
17	if the same company be awarded a contract to do
18	reading and math, the answer varies. That's the
19	first part.
20	Okay. Back to the basic design, we're
21	winding down here. We'd like to have the test be up
2.2	to about 90 minutes in testing time. That's about

1	twice what we have with NAEP. It's very similar to
2	what the testing time was with the TIMSS assessment.
3	When I say NAEP, I'm talking about the time you
4	spend on the achievement items.
5	Now, it's an empirical question of how
6	much we can report with that amount of test
7	information. If we can get down into the subtest
8	score we will we can't and won't and there's no
9	guarantee at this point, we're not planning to do
10	something to get down to that point. So at this
11	point we'd like to get an overall estimate of
12	achievement in mathematics and in reading.
13	Approximately 80 percent of the test
14	items will be multiple choice, 20 percent will be
15	constructed-response that will include one extended
16	constructed-response. We think that means that half
17	of the student's testing time will be spent on the
18	constructed-response item.
19	There will be this on-going research
20	component we talked about earlier. One of the very
21	first things we're going to look at is the students -
22	- the validity question on the students with

1	disabilities and LEP students. There are other
2	interests too which will be concepts discussed or
3	mentioned in the RFP, but they're not at this point a
4	commitment to do them, for example, we'd like to have
5	a research component that moves us in the direction
6	of more of a computer environment, somewhere down the
7	road. Starting out, it will not be this focus
8	Three year assessment cycle I mentioned
9	earlier, let me just say one other thing about the
10	assessment cycle, once the testing program gets
11	started, it will be on a routine cycle. For example,
12	in the year 1999 we will be administering the 1999
13	assessment. Simultaneously we'll be field testing
14	the forms in preparation for the year 2000 and
15	developing items and piloting those in preparation
16	for the year 2001 and every year we're doing the same
17	thing. Each assessment takes three years to
18	development and then each year three assessments are
19	being developed.
20	MR. ELFORD: These are calendar years?
21	MR. PHILLIPS: Calendar years, yes.
22	MP FIFORD: Ceorge Flford ACT Vou

1	mentioned a computer environment. Is there going to
2	be mention of that in the RFP in other words, would
3	the contractor be addressing that some way in the
4	RFP?
5	MR. PHILLIPS: There will be a list of
6	potential research priorities, but that's not
7	intended to be a decision. It's intended to be for
8	the consideration of the contractor and also the
9	general consensus process. With each contractor,
10	there's going to be an overall advisory group and
11	there will also be an overall technical group
12	advising the contractor and we want many of these
13	things to have
14	to be discussed in an open forum with a national
15	consensus as much as possible, having an impact on
16	what we're doing. So we don't want to specify all
17	the research activities up front. We want those
18	things to percolate for a while. But I can tell you
19	right away that the first one out is going to be the
20	issue of the validity of the test for SD and LEP
21	students. But there may be others as well, beyond
22	that.

1	Yes?
2	MS. OSAJIMA: April Osajima with the
3	American Association of University Women. I just
4	want to go back to a question for a second about
5	whether the RFP will require validation for specific
6	populations? I hear that research will be on-going
7	for LEP and students with disabilities, but what
8	about gender and race, will that be required in the
9	RFP for the first year?
10	MR. PHILLIPS: A good guide on this is to
11	look at the joint technical standards and so whatever
12	is the recommendation there which Joe is reminding me
13	it is part of the recommendation in the joint
14	technical standards, that's what we would be asking
15	the contractor to do.
16	MR. CONATY: The standards will come out
17	and say that tests have to be free of gender bias and
18	the case of performance based tests that the task
19	itself elicits the response will also have to be free
20	of gender bias.
21	MR. PHILLIPS: And part of the routine
22	test development procedure that you use is to do

1	something called differential item function where
2	you're looking at gender differences, race and
3	ethnicity differences and other differences. You
4	look at empirical data as part of the decision that
5	you make as to whether or not an item is biased.
6	That's part of the routine development of
7	the assessment. That will be in the RFP.
8	MR. CONATY: And many of the commercial
9	test publishers do all of this all the time anyway.
10	they have made important efforts to rid tests of
11	these issues.
12	MR. PHILLIPS: Okay, other things you
13	need to know about is the administration of scoring
14	analysis and recording. These will be conducted by a
15	licensed site. It might be a state. It might be a
16	school district, a publisher or other group which I'm
17	not sure what it will be yet. It still needs to be
18	worked out.
19	The first administration is planned for
20	April of 1999. The administration will be carried
21	out by licensed test administrators. We would like
22	to have a random sample of licensed test sites that

1	would be monitored so that we can assure the public
2	and government that everyone is following the rules
3	and that things are going fine.
4	During the first year of administration,
5	I'm sorry
6	MR. WECKSTEIN: On the monitoring,
7	there's monitoring to make sure that the test
8	administration is proper and I assume that's the main
9	focus of that statement. But another critical
10	question here, giving the purpose of the test, is the
11	impact on instruction of the test. I was just at a
12	school last week, one of many schools in this
13	particular district where the focus was on the norm-
14	referenced test that the school was going to be
15	administered in. That was the name of the game
16	throughout the school. there may be positive
17	impacts. There may be negative impacts, etcetera.
18	Is that going to be part of the monitoring?
19	MR. PHILLIPS: The monitoring might end
20	up feeding into that. That's going to be part of the
21	validation process and the research component and for
22	example, in NAEP we often use data from the

1	monitoring as information to feed in to other
2	research questions, so that might happen there.
3	In my thinking, that's not what I mean by
4	monitoring. What I mean by monitoring is to
5	guarantee that the administration is being followed,
6	scoring is being done according to the guidelines,
7	the training is being carried off as it should be,
8	things like that. In the process of doing that, the
9	monitor often collect information that could be used
10	for a variety of purposes, transcript data could be
11	looked at, all sorts of things. That has to get
12	worked out in detail by the contractor.
13	MR. MINCHEW: I guess what I'm suggesting
14	as a major recommendation is that some real resources
15	go into a conscious effort to monitor around the
16	country the actual impact on instructional practices
17	because we know from other research funded by the
18	department that, including the Center on Organization
19	and Restructuring the Schools that instructional
20	practice can have a big impact on NAEP performance,
21	specifically, but that the way you do it is by doing
22	anything but concentrating on passing NAEP. It's very

Τ	different kinds of assessment processes that are part
2	of instruction. Whether this use of NAEP promotes or
3	retards data, I think is a critical question and
4	should be part of this effort.
5	MR. PHILLIPS: Very good point. Very
6	good point. Another important piece here is that
7	during the first year of administration, the
8	contractor I need to change that either the
9	contractor or the government through some mechanism
10	will reimburse the licensees for the costs of
11	conducting and scoring the assessments. That might
12	get extended for another year or more, depending on
13	the decisions made by the White House and others in
14	Congress. But the commitment now is to reimburse,
15	provide the reimbursement during the first year which
16	is 1999.
17	MR. MINCHEW: Gary, this issue came up at
18	least in one of the other sessions and let me ask,
19	have you ruled out the possibility of having an
20	independent entity do the scoring?
21	MR. PHILLIPS: No, we have not ruled out
22	that possibility.

1	MR. MINCHEW: But you just said that the
2	contract would reimburse the scoring?
3	MR. PHILLIPS: Okay, what do you mean by
4	what I thought you were saying is that we might
5	have a number of licensed scorers and then a if a
6	district wants to go to that licensed scorer, they
7	could go to any number of them, but it has to be a
8	licensed scorer and then through competitive process
9	or through a contractual arrangement, that license
10	scorer could do those scoring for that district. Is
11	that what you mean?
12	MR. MINCHEW: The contractor would then
13	reimburse one of the licensed scorers.
14	MR. PHILLIPS: Yes, yes.
15	MR. SNOWHITE: Gary, Larry Snowhite,
16	Riverside. There are lots of functions within the
17	administration of scoring, analysis reporting,
18	monitoring, etcetera. What I think I just heard is
19	that there could be licensed sites where the test
20	will be administered and there could be licensed
21	scorers
22	MR DHILLIDS: There could be I'm not

1	saying there will be, but there could be.
2	MR. SNOWHITE: Would that be specified
3	structurally in the RFP or would that be something
4	that a contractor would be proposing? How much
5	flexibility does the contractor, could the contractor
6	have in structuring the administrative elements
7	through licenses?
8	MR. PHILLIPS: The current plan is to get
9	that nailed down by the time the RFP is on the
10	street. If we don't get that nailed down then it
11	will have to be taken up as part of that process.
12	MR. CONATY: Adina?
13	MS. KOLE: I was just going to add that
14	Gary is talking about
15	MR. CONATY: Introduce yourself.
16	MS. KOLE: Adina Kole from the Education
17	Department. Gary is talking about the licensing RFP,
18	not the development RFP.
19	MR. PHILLIPS: Right.
20	MS. KOLE: Just in terms of timing.
21	That's going to be a little bit later and that would
22	follow after the linking study RFP.

1	MR. PHILLIPS: Right. But you were
2	asking about the development RFP?
3	MR. SNOWHITE: Yes.
4	MS. KOLE: Oh, you were?
5	MR. PHILLIPS: The question is how much
6	of that is going to be in the development RFP.
7	MS. KOLE: Okay, not much.
8	MR. PHILLIPS: Right, there's your
9	answer.
10	MS. KOLE: We're separating the license
11	RFP the license RFP is probably the vehicle that
12	will talk about those kinds of issues.
13	MR. PHILLIPS: In a prior meeting than
14	you attended, at that point we were thinking about
15	having the license as a part of the development. And
16	we decided that was not a good idea and so we're now
17	rethinking that and where we don't have it quite
18	nailed down yet. There are lots of things related
19	MR. SNOWHITE: So then it will be whoever
20	gets the contract to supervise or develop the
21	licensing would they then make a determination as to
22	whether the administration scoring analysis and maybe

Τ	reporting would be done by separate entitles with the
2	license or is that all going to be at the discretion
3	of the site license?
4	MR. PHILLIPS: I think you're asking more
5	questions than I can answer at the moment.
6	MS. KOLE: We'll work that out. We're
7	not sure yet.
8	MR. CONATY: Each time we have one of
9	these meetings, people have raised these wonderful
10	issues for us and it takes us some time to figure out
11	the legal contractual and policy implications of the
12	alternatives you present to us.
13	MR. PHILLIPS: There are three big
14	MR. CONATY: That's why we're doing this.
15	MR. PHILLIPS: There are three big issues
16	here related to the licensing. One is who issues the
17	license. And how are they monitored and how does
18	reimbursement work? Those are things that we need to
19	get nailed down.
20	MR. SNOWHITE: And for a license for
21	what?
22	MR. PHILLIPS: Right, exactly. Which

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- MS. McALISTER: Tammy McAlister, ETS. I
- 3 just want to make sure I understood what you just
- 4 said to clarify this because last week you were
- 5 thinking of three RFPs.
- 6 MR. PHILLIPS: Right.
- 7 MS. McALISTER: So today you are thinking
- 8 of four RFPs?
- 9 MR. PHILLIPS: Right.
- 10 MS. McALISTER: One for development, one
- 11 for licensing -- well, two for development, one for
- 12 licensing and one for linking.
- 13 MR. PHILLIPS: Right. We always thought
- of three, but as a result of these meetings, it
- became real clear that the idea of having the license
- 16 as part of the development was not a good idea.
- MS. McALISTER: Okay.
- 18 MR. PHILLIPS: So we now have four. The
- 19 licensing is an issue that we're -- that is less
- 20 settled than the others. The linking is pretty well
- 21 nailed down. The development is pretty well nailed
- down. We have answers to lots of those questions.

1	But because this just came up with the licensing, we
2	don't quite have those questions nailed down yet.
3	We've got the questions nailed down. We don't have
4	the answers nailed down.
5	(Laughter.)
6	MR. PHILLIPS: Okay?
7	Okay, the other thing about the
8	administration is that it will be consistent with all
9	civil rights laws and IDEA and other federal laws and
10	the test reporting strategies will be local options.
11	Although we are likely to have guidelines as part of
12	the licensing process about certain types of
13	reporting that are appropriate and certain types that
14	are not.
15	Yes?
16	MR. ELFORD: George Elford, ACT. On the
17	voluntary issue, you mentioned references to that and
18	I was a little bit confused today. You don't
19	envision a circumstances where a school would make it
20	voluntary for the students whether they want to take
21	it or not?
22	MR. PHILLIPS: I think they should.

1	MR. ELFORD: So the inclusion in all that
2	would not apply to the schools, whoever wants to take
3	it can take it.
4	MR. PHILLIPS: Well, again, you're asking
5	me a question before we've done the work, but the
6	general idea here is this is a flexible thing, its
7	provided to
8	MR. ELFORD: See, my prior understanding
9	was if the school decided to take part, they have to
10	follow all the rules of inclusion.
11	MR. PHILLIPS: That's correct.
12	MR. ELFORD: So it can't be voluntary for
13	the students to opt in or out.
14	MR. PHILLIPS: Oh, I see what you're
15	saying.
16	MR. ELFORD: The voluntariness comes to
17	the agency, to the school district or school, but not
18	to the individual participants.
19	MR. PHILLIPS: That I'm not sure I have an
20	answer to. All I can say at this point is that
21	whatever the requirements are it must be, the
22	administration must be done within those

1	requirements. Now I don't I'm not sure about this
2	particular one.
3	MR. MINCHEW: Daniel Minchew, ACT. Let
4	me follow up on George's concerns. It was my
5	understanding in earlier meetings that for a district
6	to participate, it was a voluntary decision.
7	MR. PHILLIPS: Right.
8	MR. MINCHEW: But once a district had
9	decided to participate, all students in fourth grade
10	and all students in eighth grade would be
11	administered the test and am I hearing now that you
12	are rethinking that?
13	MR. CONATY: No. At this point I could
14	only use NAEP as an model. In most districts, when a
15	district agrees, or a state or a school, the school
16	has two options. One is you can have implicit
17	agreement with the parent or explicit agreement. In
18	the case of implicit agreement, parents are sent a
19	note that says something like your children will
20	participate and unless I hear otherwise there will be
21	an assessment. In some schools and districts they
22	don't want that. They want to say no. You can't be

1	in assessment until you write back and tell me they
2	can be in the assessment.
3	Now those are local decisions. I don't
4	think they're decisions that we're going to make. So
5	I do not know how this will play out in the
6	context of this test.
7	MR. MINCHEW: But could you envision a
8	circumstance where in a district only the best and
9	brightest were encouraged?
10	MR. CONATY: No.
11	MR. MINCHEW: Could you envision a
12	circumstance where students who might not be so
13	strong would
14	MR. CONATY: I'm going to be frank. You
15	know better. You know that schools have local
16	guidelines now for the participation in the tests
17	that you sell and that you administer.
18	There's nothing in this test that would
19	encourage people to use different behaviors than the
20	behaviors that they currently find. This is just
21	like any other test. It's like the norm reference
22	test, the state test, the district tests.

1	MR. ELFORD: George Elford
2	MR. CONATY: Except your first line says
3	the test is voluntary. Those other tests are not
4	voluntary tests. Those are school administered
5	tests. They're never described as voluntary to
6	anybody. It's school business. That's what it is.
7	MR. ELFORD: And you know in some of
8	those cases some students do not participate
9	MR. CONATY: I know that.
10	MR. ELFORD: And schools have such rules
11	for that sort of participation.
12	MR. CONATY: I know that.
13	MR. PHILLIPS: See and that's why
14	MR. ELFORD: That's not voluntary. The
15	school manages that.
16	MR. PHILLIPS: But this is also why we
17	don't, we get no data back. The information we get
18	back is the report that the district provides or the
19	state. So we get it just like anybody else. So we,
20	the government, federal government, will not rely or
21	this for like accountability information or
22	monitoring, things like that. There will be some

1	national data that we collect for that purpose, but
2	there will not be it's not like we will still
3	rely on NAEP for the state data, for example.
4	MR. MINCHEW: But the department will be
5	encouraging wide participation.
6	MR. CONATY: Yes, absolutely.
7	MR. PHILLIPS: Yes.
8	MR. SNOWHITE: Larry Snowhite, Riverside.
9	Will this implicit/explicit rule apply also to field
10	testing?
11	MR. PHILLIPS: That was the rule we used
12	at NAEP. I didn't say that's the rule we're going to
13	have here. Use that as an example of how this issue
14	is dealt with at NAEP. I don't yet know how that will
15	be dealt with in this assessment.
16	MR. SNOWHITE: Would this be clarified or
17	explicit in the RFP or would this be up to the
18	contractor or the licensee as far as any potential
19	for opting in or out?
20	MR. PHILLIPS: I haven't checked the RFP
21	on this issue. I'm assuming it will be done as part
22	of the RFP.

1	MR. SNOWHITE: The question of once
2	MR. PHILLIPS: With the limits suggested
3	by the government. Our interests, the government's
4	interests is to make sure that it's a level playing
5	field and the test is used appropriately and
6	inferences that are drawn are appropriate inferences
7	and so to the extent that the test could be used in
8	ways that are counter to that, we would step in and
9	do whatever needed to be done to guarantee to
10	everybody that there's a level playing field.
11	MR. CONATY: And Larry, I want to remind
12	you, this is an extraordinary situation to have these
13	meetings prior to the issuance of an RFP to get
14	public comment on initial thinking and initial design
15	issues for a contract. As you know, this is not the
16	typical way. There is so much interest in doing this
17	right and in doing this in ways that respond to the
18	public and doing this, that that is the reason for
19	these extraordinary efforts. Even the publication of
20	the draft RFP, it's not it's considered of such
21	importance and visibility that we want to do this
22	absolutely right with the most input we can get.

1	MS. KOLE: And I just wanted to add that
2	we will make sure that there will be inclusion
3	criteria that will be set out, that will be
4	implemented by the contractor to insure that we don't
5	have a scenario like you're talking about here with
6	the high achievers taking the test and all the
7	disabled kids being left in a room somewhere. That's
8	just not going to happen.
9	MR. CONATY: And as the draft RFP is put
10	up, there will be another opportunity to raise these
11	issues again if people still have concerns.
12	MR. MINCHEW: Daniel Minchew, ACT. I
13	applaud the department's openness on this and I hope
14	that this will be a model for other big contracts as
15	well, but we heard Helen say that the draft is going
16	to be up, but she did not say when it would be up.
17	Can you give us an idea of when we should find it?
18	She also said that there would be a pre-solicitation
19	meeting as well. Will there be a pre-bid meeting
20	after the solicitation is issued? Those are my three
21	questions.
22	MR. PHILLIPS: We might be like a week

1	off, but the plan is to have the draft statement of
2	work in mid-March, so that's about in a week or so.
3	The pre-solicitation conference would be shortly
4	after that. This might be off this is - we're off
5	by a week or so, maybe two weeks. So let's say we
6	have the RFP on the Web the end of next week. After
7	a period of time, a week or so after that, we would
8	have pre-solicitation conference.
9	We don't currently have in the plans a
10	formal bidders conference. We might add one. So
11	that's where we are right now.
12	In answer to your first question, end of
13	next week or the beginning of the following week.
14	MR. ELFORD: Would the the other major
15	the linking contract is pretty well are you
16	going to put the other contracts George Elford,
17	ACT the other contracts out for publicity before
18	issue, like the licensing contract which is a big
19	one.
20	MR. PHILLIPS: I need to talk to Helen
21	about that. I don't know.

MR. ELFORD: That's usually done when you

	nave it all in one contract.
2	MR. PHILLIPS: Right, exactly.
3	MR. ELFORD: So my question is
4	MR. PHILLIPS: I don't know the answer.
5	MR. WECKSTEIN: Some of the questions
6	which just came up a few minutes ago seem to me to go
7	to the licensing agreement in terms of how the test
8	is used and I would also suggest how it's reported.
9	I think, it seems to me, there needs to be some
10	balance between local flexibility and what they
11	report and some agreement that make the departments
12	doing this to carry out a certain mission, a license
13	should be drawn up with that and part of what ought
14	to get reported is who is taking the test and who is
15	not in order to serve the purpose of insuring this
16	affects all kids.
17	Are those things going to be those
18	pieces of the licensing contracts, are those going to
19	be developed by the contractor for the licenses or by
20	the department or is that something
21	MS. KOLE: It's a work in process.
22	MR. WECKSTEIN: Okay.

1	MS. KOLE: I'm curious though. What do
2	you think would be a better way?
3	MR. WECKSTEIN: Well, perhaps an
4	iterative process, the department needs, based on
5	public input, to lay out some clear parameters as to
6	certain elements of the license and I don't know
7	about your person power and I don't have a suggestion
8	as to the precise balance as to what the licensing
9	contractor does, but then some of that should then
10	come back for further discussion and input, it seems
11	to me.
12	MR. PHILLIPS: I think I basically
13	covered oh, it me say one other thing. There is a
14	Web address which is this:
15	http://www.ed.gov/updates/EDMaterial/ and this will
16	get you to the materials we have on this issue at the
17	moment.
18	We are going to be changing the Web
19	address so it's more recognizable. It will probably
20	say something like www.ed.gov/national test,
21	something like that. Right now until we get that set
22	up, this contains all the information. This is part

1	of the Department of Education Web site.
2	Also, this may be made into a White House
3	Web site in the future, but that needs to be worked
4	through. I understand shortly there will be the
5	first set of minutes from the first meeting and then
6	those will come, each one will come after that, like
7	a week apart. Right now if you go to the Web site
8	you should have materials that were handed out by the
9	White House prior to the President's speech, State of
10	the Union, the press release and it should be there
11	and there might be some other things.
12	MR. SNOWHITE: Technical specifications
13	are there.
14	MR. PHILLIPS: Which would be the first
15	iteration of what you saw today. So and we plan
16	to put everything there. The RFP will be there. If
17	we have other RFPs like the linking and the licenses,
18	those will be there, if we do that. I'm not sure we
19	will. But whatever we have, that's one place where
20	anybody can go to get everything that's publicly
21	available on the testing issue.
22	Other questions? I've basically finished

Τ	what I have to say. We still do have time.
2	MS. KOLE: What about any other
3	suggestions people might have. You have been sitting
4	here thinking about this and listening. We'd be
5	interested in listening to ideas you may have, what
6	you might think might be best implemented, not just a
7	question and answer type thing.
8	MR. MINCHEW: Daniel Minchew, ACT. I
9	think you made a terrific decision in splitting the
10	licensing contract because that was giving people a
11	lot of problems. We appreciate your reaction to the
12	earlier meetings.
13	MS. KAPIMUS: Barb Kapimus. When the
14	question arose about iteming tests back and the
15	challenge of having something developed too quickly,
16	if you hit the ground running, I didn't hear you talk
17	about really dipping into the current information
18	that you have already on the current made items. You
19	might do that because it seems there's an awful lot
20	of information about how the items work, what kinds
21	of items work and probably could also tap groups of
22	people who fit in literally, instead of looking at

1	those items, both in anchor paper selection, and also
2	with the anchoring process. So looking at the
3	connection between the items and the assessments
4	which you want to be able to say about students to
5	take which items work best, doing that and so forth.
б	It just seems to me that that would make a lot of
7	sense.
8	MR. PHILLIPS: It does make a lot of
9	sense.
10	MS. KAPIMUS: To use that information,
11	out there.
12	MR. PHILLIPS: I agree and that will be
13	used, but what we want to do is to get all that
14	information that's available and it's good
15	information. We'll use all of it, but we want to get
16	to the point of being closer to knowing what the item
17	test specs are for this test. We know what it is for
18	NAEP. All that information is available. It will be
19	used and it might very well be that the
20	specifications for this test are a modification of
21	the ones that we had for NAEP, but we were hoping to
22	get to know more about that before we get to

1	September. I really don't want the contractor to
2	just suddenly have to do all this because we have to
3	get test specifications developed before we can get
4	items written. We can't do any item work until we
5	know what the test specifications are and item
6	specifications. So what we'd like to do, if
7	possible, prior to September is to get the
8	specifications and a draft set of items, if possible,
9	but that would, in part, depend on whether or not
10	there's a way of getting it done in this short time.
11	It might be that we can or it might be that we
12	can't. If we can get it done, then it will have to
13	be dealt with as part of the contractual obligations
14	of the bidders.
15	MR. CONATY: Barbara, I think also it's
16	important to remember that the public release of the
17	test shortly after its administration so that people
18	can use it for a variety of other purposes to help
19	drive instructional change and all of those other
20	issues you raised means that item development, item
21	specs will be an on-going issue, vis-à-vis, the
22	tests, so that the kinds of items that you use are

1	not only reliable, valid as items, but are also
2	linked to important issues of instruction and
3	practice and so on, so the thing you have to be
4	careful of is the public release, you don't want to
5	interfere with the integrity of NAEP and the
6	development of this process because you want NAEP to
7	continue to serve its long-term historic functions
8	while you run this test. So there are tensions to
9	the extent to which you can do that.
10	MS. KAPIMUS: Yes. I understand the need
11	to sort of make the differentiation between the two,
12	but on the other hand, I think there's ways to help
13	speed up that process.
14	MR. CONATY: I agree.
15	MS. KAPIMUS: You can still question the
16	current sort of NAEP information about it within a
17	context of if we had a different kind of assessment,
18	if we were going to do it this way, what kinds of
19	items need to work and actually the public release
20	thing I think is another question because some of
21	the, for example, personal response items in reading
2.2	are clearly items that would have to be carefully

1	sort of re-examined in terms of whether those kinds
2	of items could even be considered at all and to what
3	degree and how do you take care of that kind of
4	thing. So I agree, but again I think that you can
5	look at what some of the public really got from NAEP
6	and there's a lot of good direction there.
7	MR. CONATY: I think the public release
8	part was an important proviso. That was what I was
9	concerned about. I did want others to think you meant
10	want to reach into the existing NAEP and use those
11	items as is.
12	MR. MINCHEW: Daniel Minchew, ACT. What
13	thought have you given to accommodate home schooling?
14	MR. PHILLIPS: First of all, when the
15	items are available on the Web, along with scoring
16	guides that obviously is a good situation.
17	MR. MINCHEW: That's a year later. Would
18	there be some possibility for home schooling
19	MS. KOLE: It's a week later.
20	MR. PHILLIPS: It's a week later.
21	MS. KOLE: Then it will be on the Web.
22	MR. PHILLIPS: If there's a window at the

1	end	οf	that	it's	available.
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- 2 MR. MINCHEW: But you're not anticipating
- 3 an accommodation for home schoolers to take the test
- 4 at a licensed site?
- 5 MR. PHILLIPS: I don't know the answer to
- 6 that.
- 7 MS. KOLE: That's a possibility. I think
- 8 it might work. This is structured in such a way
- 9 where there will be an individual report to the
- 10 parent and a report to schools and theoretically so
- 11 the school could have the sense of what the kids are
- doing, but I guess home school --
- 13 MR. MINCHEW: They're making it
- interesting research.
- MS. KOLE: You're right.
- 16 MR. MINCHEW: If you could pool all of
- 17 the home schoolers nationally.
- 18 MS. KOLE: They may want to do that.
- 19 That may be something --
- 20 MR. PHILLIPS: Then they have to
- 21 demonstrate that they have the capacity and the
- 22 capability to follow the administrative procedures

1	and get the scoring done and things like that.
2	MR. MINCHEW: I was not suggesting that
3	home schoolers be a licensed site, but a student who
4	was home schooled, my question was would that
5	student, would it be possible for that student to be
6	accommodated in a regular license site.
7	MR. PHILLIPS: I see, as an
8	accommodation. MS. KOLE: Maybe. There
9	maybe a home school association might be interested
10	in becoming a licensee. That's something that we'll
11	have to be flexible about.
12	MR. PHILLIPS: There are many issues like
13	private schools and other things that we're dealing
14	with and we need to get them nailed down.
15	MR. JONES: Calvin Jones again. Can you
16	say anything more about your thinking about the
17	content of the licensing contract, what activities
18	would be included there, in particular since this
19	program succeeds the extent that it becomes more and
20	more universal, are there any marketing functions
21	that would be included in any of these contracts? Is
22	that all departmental functions?

1	MR. PHILLIPS: I can say with confidence
2	we don't have that nailed down at this point.
3	(Laughter.)
4	MR. PHILLIPS: There are lots of issues.
5	Once we made the decision to take the licensing part
6	out of the development part, this has become a whole
7	other set of things now that need to be dealt with
8	that we didn't think we had to deal with there and I
9	think it was the right decision and I'm glad we made
10	that, but there are many issues surrounding the
11	licensing. I think saying any more, I'd be going
12	beyond what I know at this point.
13	MR. MINCHEW: Daniel Minchew, ACT. I'm
14	reminded of one other question. You indicated that
15	the eighth grade is going to be tied to NAEP and
16	TIMSS and there is a discussion out on the Net that
17	maybe you've decided to drop TIMSS and there was some
18	report to one
19	MR. PHILLIPS: An Internet rumor.
20	(Laughter.)
21	MR. PHILLIPS: No, what we decided, we
22	started out thinking that we would have the framework

1	where the eighth grade math be the TIMSS framework,
2	again, as a result of meetings like this and in fact,
3	this was a meeting of the technical group that we had
4	in. We became convinced that it's probably a better
5	idea to attach this test to the NAEP framework, which
6	is more national in scope. TIMSS is a more
7	international framework, but we're not giving up on
8	the link to TIMSS and international standards that it
9	provides. It just is that the framework would be,
10	the NAEP framework is the TIMSS framework.
11	MR. THIEMANN: Gary, Alan Thiemann. Will
12	the transcript of that technical meeting be released?
13	MR. CONATY: Yes, that's the one. We
14	have it back. We have it back and the person that's
15	putting it up was out yesterday, so that's why it's
16	not up, now, but it will be in a day or two, Alan.
17	Yes?
18	MR. WECKSTEIN: Paul Weckstein. I just
19	want to come back, I guess, something Mike said
20	earlier about powerful campaigns between now and 1999
21	to insure all students are enabled to meet these
2.2	standards and I understand that one piece of it is

1	what was announced in the State of the Union in terms
2	of tutoring and Mike talked about that. Obviously,
3	that in and of itself isn't particularly aimed at
4	changing instruction in schools in reading and math,
5	which is obviously very central to whether kids learn
6	or not and there was a passing reference to Title I
7	and I guess I'm wondering about the department's view
8	of the role of Title I in this but also
9	administratively how this is all working. There's a
10	group that's focused now and obviously the focus of
11	this meeting, by and large, is on development of the
12	test, who's dealing with these campaigns and how does
13	all that work. Are there dollar resources that are
14	going to go into the latter?
15	MR. PHILLIPS: That's you, Joe.
16	MR. CONATY: Paul, there are a set of
17	task forces around each of the priorities that the
18	President announced. The resource question, I don't
19	think has clearly been addressed yet. It's an issue
20	of leverage right now.
21	MR. WECKSTEIN: None of those priorities
22	went to unless I'm missing something, changing

1	instructional practices within schools, so is the
2	answer that that's not going to be a focus of any
3	campaign to enable kids to meet these things
4	MR. CONATY: Paul, I don't know how to
5	answer that. I'm not sure. I think that will play
6	out in the next couple of weeks. The goal of all of
7	them, as Mike said, to talk about content, to talk
8	about instructional practice in reading mathematics,
9	so that still remains the goal, so and certainly
10	when he talked about the materials, he talked about a
11	illustrative materials around curriculum, around
12	instruction, items that can be used for both testing
13	and instructional purposes. So I think clearly it's
14	clearly articulated. It's a goal. I can't give you
15	a detailed road map of every point in the process of
16	every point in the department that will address that
17	right now.
18	MR. PHILLIPS: Yes.
19	MR. THIEMANN: Gary Thiemann, CTB. Any
20	further word on the printing aspect of any contract,
21	where it's going to be, how it's going to be handled?
22	MS. KOLE: Still, we're thinking about

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1	ıt.

2 MR. THIEMANN: The reason I see this as 3 an important piece is if you were discussing demonstration, et cetera, 4 et cetera, aspect 5 generally it sounds like that is all going to be rolled into what the licensing contract is going to 6 7 be.

8 MS. KOLE: What would be best in your

9 perspective?

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Well, there are certain MR. THIEMANN: traditional ways in which some of these functions are done today in the commercial world. And there are multi-functions that are done out there either by individual companies or by I suppose you could say joint ventures or agreements between companies to do development of tests, the publication of tests, i.e., printing, to do the scoring and reporting, things like administration are not usually commercial functions, at least the kind of setting we're talking There may be other settings in which about here. that function is tied in, like the ability to benefit tests, but elementary, secondary education testing is

1	not usually done that way. So you're adding in
2	components that don't have relevance and don't have
3	historic precedent, in a way much of this is handled
4	today, and yet sounds like you're removing certain
5	things like the printing side of it, that haven't
6	really seen the light of day yet. I was curious as
7	to where all this was going to shake out if that was
8	really all going to eliminated from the developmental
9	part or is the printing going to be put into
10	developmental as opposed to licensing?
11	MR. PHILLIPS: Well, it's a good question
12	and it does, you're right, there are sort of two
13	options. One is it's a part of a developmental
14	contract. The other part it's paid for through the
15	licensing and reimbursement process.
16	This is all tied up with the whole
17	licensing issue.
18	MS. KOLE: Or possibly some combination.
19	MR. PHILLIPS: Yes.
20	MS. KOLE: Really haven't worked it
21	through.
22	MR. PHILLIPS: We won't forget it though.

1	It will be somewhere.
2	MS. KOLE: Well, won't it be better from
3	an industry perspective, for example, for those test
4	we figure in terms of
5	MR. THIEMANN: I can't speak for
6	MS. KOLE: What I'm trying to understand
7	is whether there would be the capacity to print this
8	at the state and local level, for example, presumably
9	test publishers might be more so we're talking
10	about this as an add-on to existing batteries of
11	tests so presumably there would be some role that
12	entities out there might want to
13	MR. THIEMANN: Well, that's what led me
14	to raise this was that with the essence of you
15	mentioned, Gary, a local decision on reporting. That
16	ties into the same issue of purchasing tests, so that
17	those functions sort of go together and development
18	of a test and printing of a test, decision by the
19	local board or district to decide to acquire a test
20	and use it, the administration is not getting
21	involved in that, usually, but the scoring or
22	reporting do. So usually that's a local option to

1	purchase a test and relatively scoring and reporting
2	functions with it.
3	MR. PHILLIPS: Yes. I don't know which
4	side the issue will come down on at this point. The
5	question here, it boils down to, does the test
6	development contractor absorb the cost of printing,
7	that is, does it pay for the cost of printing, or
8	does the district or school pay for, let's say
9	through a license site and in 1999 that means we
10	would be reimbursing them with that cost?
11	MR. THIEMANN: Which means you'll have
12	multiple printings.
13	MR. PHILLIPS: Exactly.
14	MR. THIEMANN: Along with multiple
15	scoring and multiple reporting.
16	MR. PHILLIPS: That would be the downside
17	of going in that direction, that's right.
18	MR. ELFORD: George Elford, ACT. In your
19	earlier discussions, there's also security in all of
20	this.
21	MR. PHILLIPS: Right.

MR. ELFORD: One of the main functions of

1	a licensee I guess is test security which in the area
2	of printing and distribution there seems to be a
3	logic that that would all be together on the
4	licensing side of the house, if the licensing manager
5	is responsible for security.
6	MR. PHILLIPS: Right. On the other hand,
7	I'm not this is just another way of looking at it
8	which is security might be enhanced by having it
9	being done by one contractor as to a whole bunch of
10	contractors.
11	MR. ELFORD: Either way, but it's still
12	going to be under the licensing contractor rather
13	than the development contractor.
14	MR. PHILLIPS: Yes.
15	MR. JONES: Calvin Jones, just thinking a
16	little bit about logistics on the one hand and
17	performance measurement on the other. I'm sure you
18	don't need to be reminded of all people about the
19	famous NAEP anomaly where one of the explanations was
20	there was a number of small differences of design and
21	administration conspired to producing a chance.
22	MR. PHILLIPS: We're not allowing any

1	anomalies in this test.
2	(Laughter.)
3	MR. JONES: In that case, one has to
4	think very carefully about all of the aspects that
5	make up constant administration uniformly print a
6	document that seems to be one of those major
7	features. And if one thinks about the logistics of
8	producing 8 million of them you don't wait until the
9	last two or three nights to print them.
10	MR. PHILLIPS: Do you think this would be
11	solved if, just like we have scoring sites, we have
12	printing sites, licensed printing sites, so that
13	there might be a number of them? I don't know how
14	many, but all of them are in agreement that certain
15	procedures have to be followed and certain levels of
16	quality control and security are maintained and it's
17	just like scoring, you could go to one company for
18	printing, another one for scoring and things like
19	that. Do you think that would solve the problem?
20	MR. SNOWHITE: Larry Snowhite, Riverside.
21	One of the elements of all this discussion is
22	whether the test is going to be free-standing or

1	administered as part of other tests, so that
2	compounds the logistical security standardization,
3	etcetera, etcetera, problems because if you have a
4	centralized printing that would work if it's an
5	individually administered site, but it won't work if
6	it's at an integrated site.
7	MR. PHILLIPS: My assumption is that if
8	this test is to be administered along with another
9	one which we would encourage, that it not be
10	commingled, the administration not be commingled
11	which implies that you might for example have this
12	test administered one day and the other test
13	administered another day. But you don't want to have
14	them either back to back and you certainly don't want
15	to have them being done at the same time. So that's
16	the way I think that would come out on that.
17	MR. SNOWHITE: Will that be specified in
18	the RFP?
19	MR. PHILLIPS: We can do that, yes.
20	MS. KOLE: The licensing?
21	MR. PHILLIPS: In the licensing, right.
22	MR. SNOWHITE: That's a good idea. that

1	will require a lot of writing.
2	MR. PHILLIPS: Right, part of the
3	licensing agreement, not a part of the development
4	RFP.
5	MR. SNOWHITE: Right.
6	MR. THIEMANN: Gary, Alan Thiemann, CTB.
7	If I may just follow on to that, but not necessarily
8	are they mutually exclusive. If you're building
9	stand alone tests as opposed to tests that are
10	supposedly, I believe the quote in the original press
11	release was "as part of" other tests that are being
12	administered in school, that I think you've got a
13	different issue, even how you go about item
14	development.
15	MR. PHILLIPS: Yes, but at this point I
16	would be uncomfortable saying that we're developing a
17	test that could just be plopped in the middle of
18	another testing program. I mean just think of it for
19	obvious reasons. Let's say we have 90 minutes of
20	testing and let's say that in your testing program
21	you have 60 minutes of testing or you have 120

minutes of testing, so the time limits, the testing

1	conditions and administrative procedures and the		
2	training and all that is different in different		
3	testing programs. So we would like this to be a part		
4	of your testing program, just like, for example you		
5	might use a norm reference test and a criterion		
6	reference test as an integrated sort of thing that		
7	gives you a better picture of what's going on. But		
8	you don't want to give that norm reference test as		
9	part of your criterion reference test. Those are		
10	standardization procedures.		
11	So I think they need to be kept separate		
12	in that sense, otherwise, we wouldn't be able to make		
13	really consistent inferences.		
14	MR. SNOWHITE: Can I just follow up on		
15	something that Paul Snowhite, Riverside raised		
16	in Title I. Will the guidance on assessments used		
17	for Title I have to assure consistency with the		
18	technical standards that you're going to be requiring		
19	for the national test, specifically that Title I		
20	assessments be valid and reliable and consistent with		
21	the joint technical standards?		
2.2	MR. PHILLIPS: This is a question that		

1	Mike Smith needs to answer. Title I is not my
2	program, so I don't mean to be a cop out, but
3	MR. SNOWHITE: I didn't expect an answer.
4	MR. PHILLIPS: Okay, I don't have an
5	answer.
6	(Laughter.)
7	MR. SNOWHITE: I just wanted to raise it
8	for the record.
9	MR. PHILLIPS: It's a good question.
10	MR. CONATY: Maybe since people are
11	asking questions that they don't expect to be
12	answered, maybe we've reached the point where we
13	should thank you all and say we appreciate a
14	number of you have been here for all of the meetings.
15	Others of you for just the first time. We
16	appreciate all of this input and we are, as you can
17	tell, trying to be responsive to the issues you raise
18	and look forward to your responses to the RFP, the
19	draft RFP, whatever comments you have for us.
20	Thank you again.
21	MR. PHILLIPS: Thank you very much.
2.2	(Whereupon, at 12:02 p.m., the meeting

1	was	concluded.)
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